

TODOS SOMOS
DESIGNERS



Gabriela Cavagliero

Service designer e gerente de projetos (foco em design).

- ✓ **9 anos** na TOTVS;
- ✓ **4 anos** de experiência com inovação e design;
- ✓ Design **thinker**;
- ✓ **Kanban** lover.



- ⊕ Apaixonada por **animais**;
- ⊕ Louca por **nutrição**.

A PROFISSÃO





MEDO



MUDANÇA
3

DESIGN





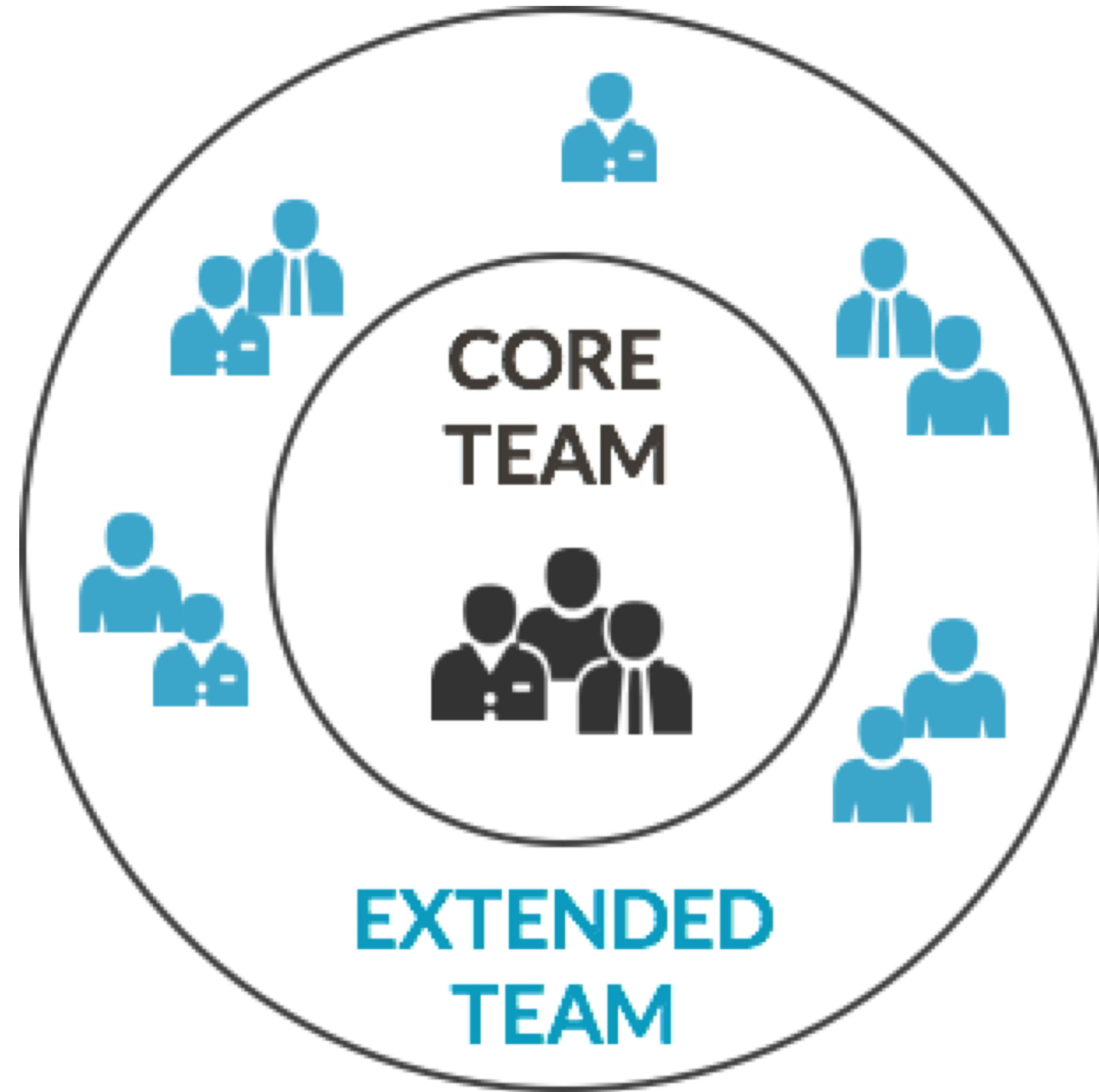
EQUIPE

GRADES CURRICULARES



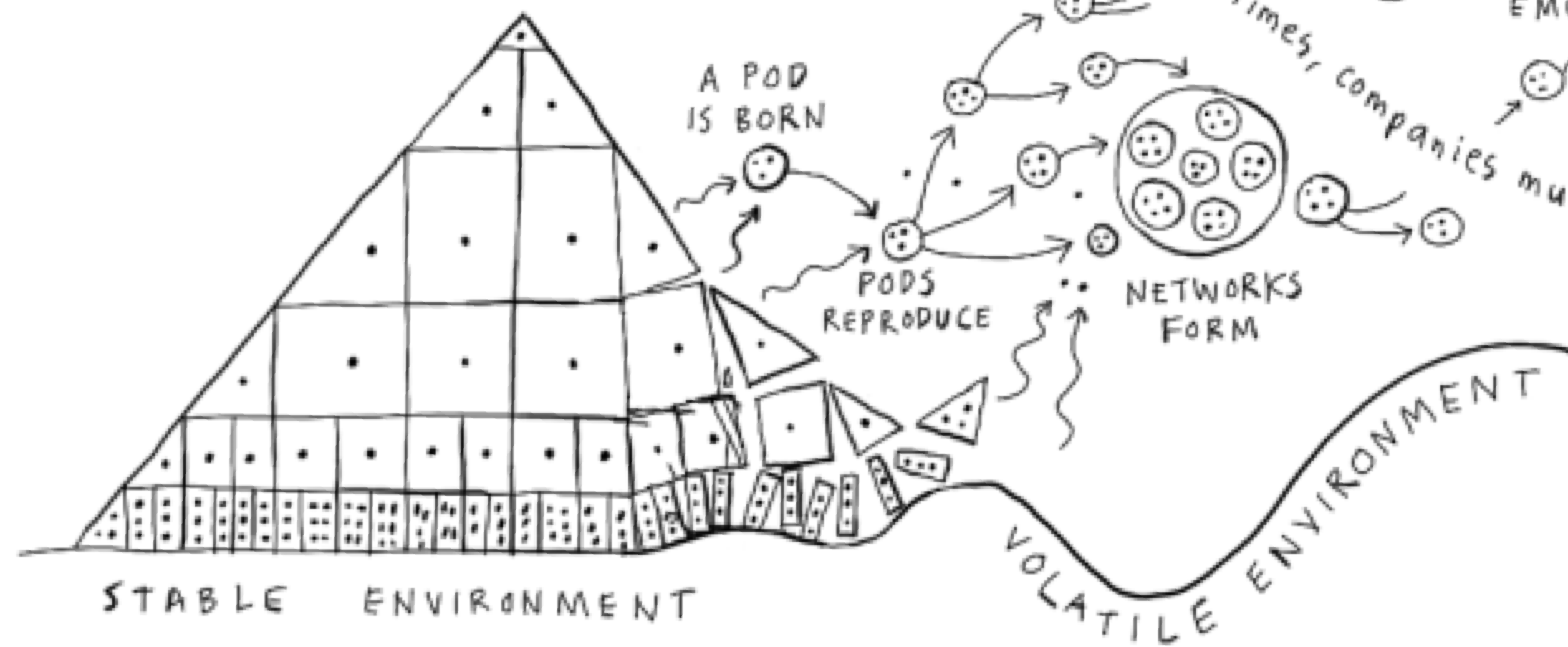
The background features a light gray organizational chart on the left side, showing a hierarchy of human icons connected by lines. On the right side, there is a network diagram with circular nodes and connecting lines, suggesting a collaborative or interconnected work environment.

UM NOVO MODELO DE TRABALHO



THE DIVIDED COMPANY

Many of today's companies are hierarchies, where work is divided into functions. A divided company is reliable and predictable when the environment is stable. But when the environment becomes uncertain and volatile, divided companies become brittle and things start to break down.

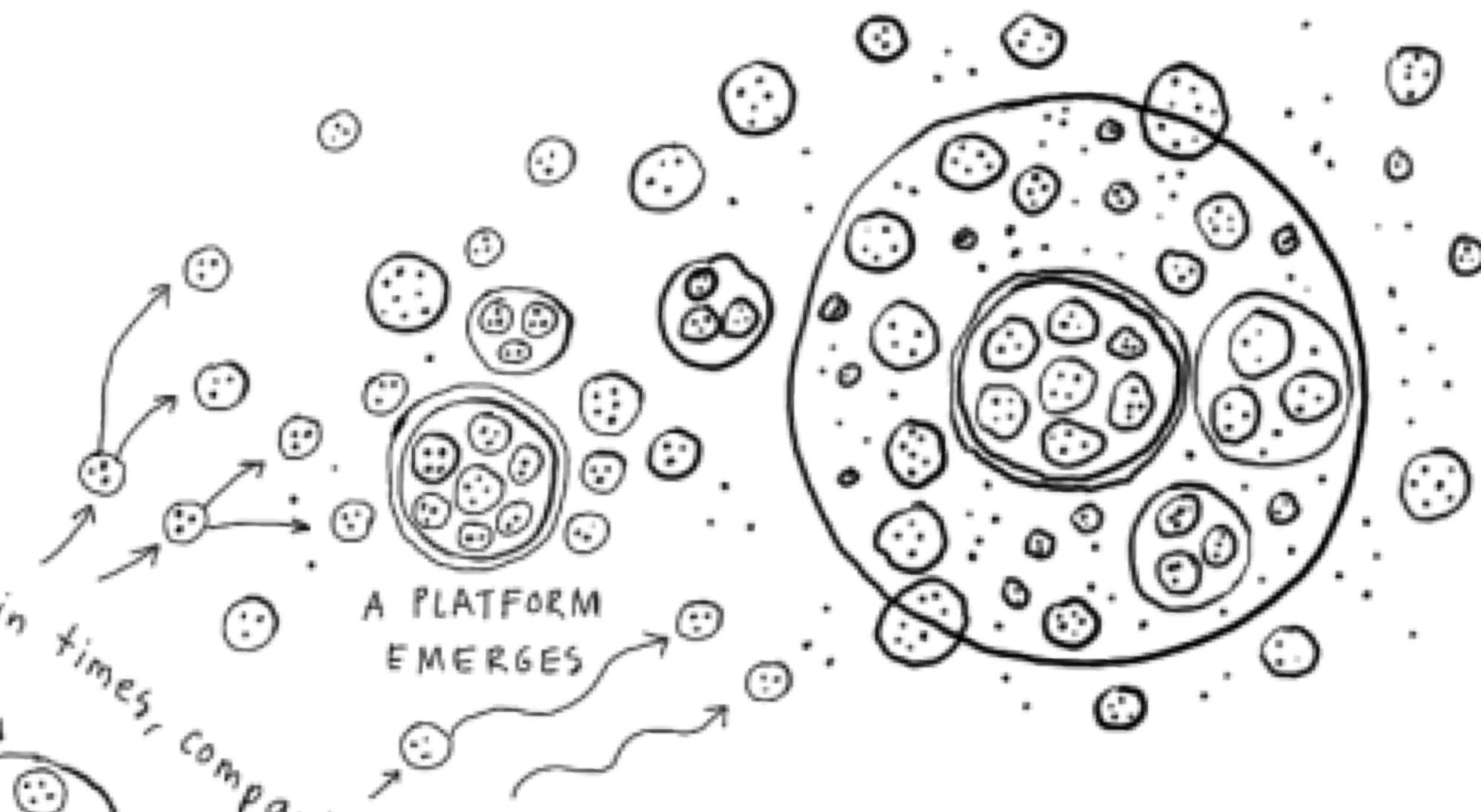


A POD IS BORN

PODS REPRODUCE

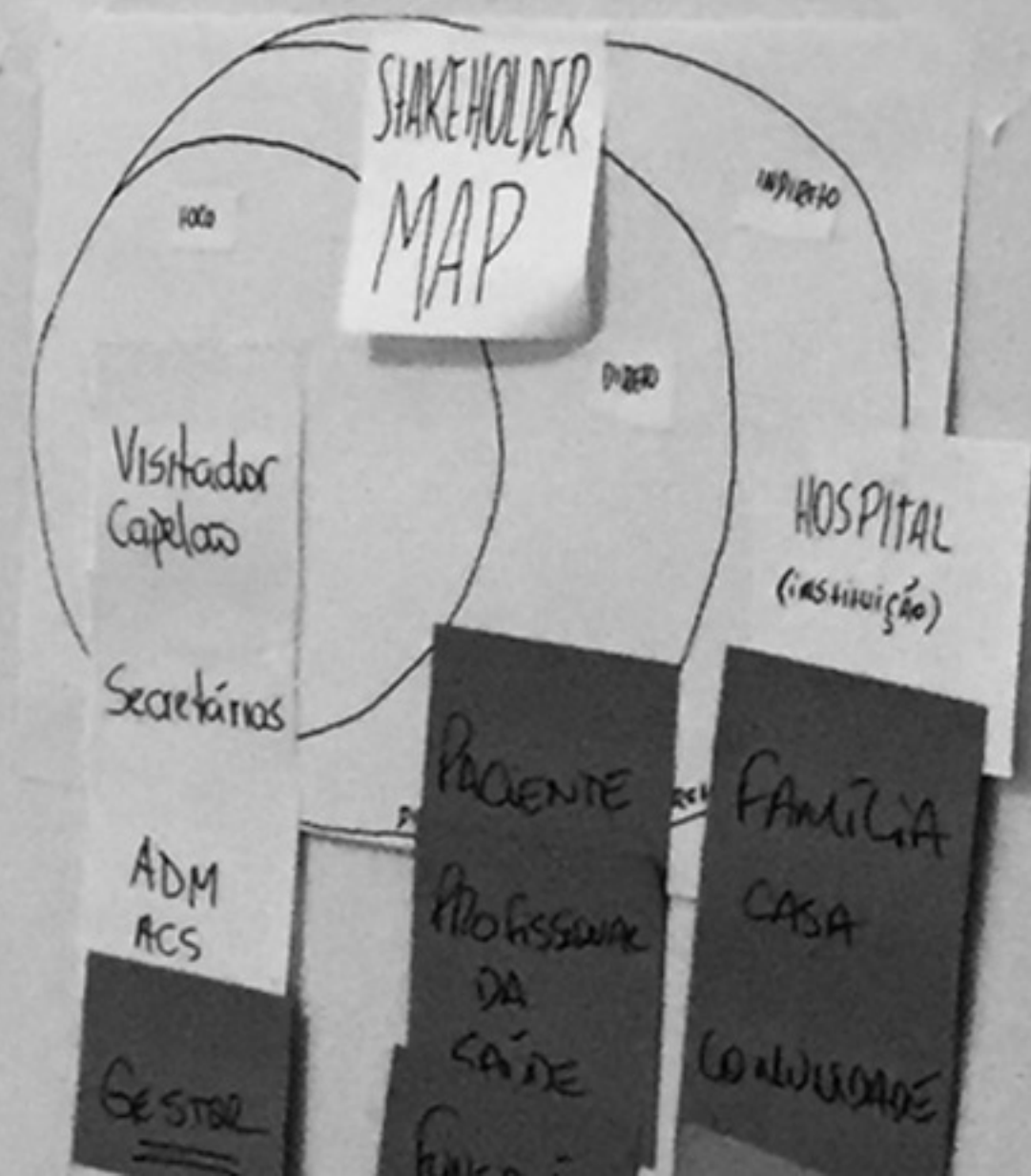
NETWORKS FORM

THE CONNECTED COMPANY



in uncertain times, companies must organize differently. They must reorganize from hierarchies into holarchies, where every part can function as a whole unto itself. A connected company is flexible and resilient, able to adapt quickly to change. The path from divided to connected company is not simple or easy. But in an increasingly volatile world, it is also not optional.

SER DESIGNER





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“A verdadeira
riqueza do homem
é o bem que ele faz
para o mundo”

OBRIGADA

Gabriela Cavagliero

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